At Steer'NGo, we are committed to protecting the privacy and security of our customers' personal information. This Privacy Policy outlines how we collect, use, disclose, and protect your information when you interact with our driving school services, whether in person or virtually. By accessing or using our services, you agree to the terms of this Privacy Policy.

#### 1. Information We Collect:

Personal Information: When you enroll in our driving education programs, we may collect personal information such as your name, contact details, date of birth, driver's license information, and payment details.

Driving Data: During driving lessons, we may collect data related to your driving performance for instructional purposes.

Communication Data: We may collect information related to your interactions with us, including emails, phone calls, or messages exchanged through our website or other platforms.

### 2. How We Use Your Information:

Providing Services: We use your personal information to deliver our driving education programs, schedule lessons, and manage your account.

Communication: We may use your contact information to communicate with you regarding your enrollment, lesson schedules, updates to our services, and promotional offers.

Improving Services: We analyze data on driving performance to enhance the quality of our instruction and curriculum.

## 3. Information Sharing:

We do not share your personal information with third parties except in the following circumstances:

With your consent.

With service providers who assist us in delivering our services, such as payment processors and IT support.

When required by law or to protect our rights, property, or safety.

## 4. Data Security:

We employ industry-standard security measures to safeguard your personal information from unauthorized access, disclosure, alteration, or destruction.

Access to your personal information is restricted to authorized personnel only, who are required to maintain its confidentiality.

#### 5. Data Retention:

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, or as required by law.

# 6. Your Rights:

You have the right to access, correct, or delete your personal information. You may also request that we restrict the processing of your data or object to certain processing activities. If you wish to exercise any of these rights, please contact us using the information provided below.

### 7. Contact Us:

If you have any questions, concerns, or requests regarding this Privacy Policy or our handling of your personal information, please contact us at:Steer'NGo

Phone: +1 613-413-6699 Email: admin@steerngo.ca

# 8. Changes to this Privacy Policy:

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. Any updates will be posted on our website, and we encourage you to review this policy periodically.